



Dear Community Partner,

On **Sunday, December 20, 2026**, Church Six33 will host its **5th Annual Christmas Toy Drive** - a cherished tradition that continues to grow in reach and impact. Through the generosity of community partners, we have distributed **thousands of brand-new toys, hundreds of bicycles, televisions, gift cards, and other gifts** to children and families throughout the greater Houston area.

This Christmas, we aim to bring gifts, hope, and holiday joy to 2,000 children and their families.

To help make this vision a reality, we have established a **fundraising goal of \$50,000** and invite local businesses like yours to become valued partners in this effort. This fundraising goal also covers essential event related costs, including tents, chairs, marketing, security, signage, sanitation services, and other necessary logistics. Your sponsorship will directly support Houston-area families while providing meaningful recognition for your business through event promotions and community outreach.

Church Six33 is a registered 501(c)(3) nonprofit organization, and all contributions are fully tax-deductible.

Sponsorship Tiers

\$250	Community Friend	\$2,500	City Supporter
\$500	Friend of the Drive	\$5,000	Regional Advocate
\$1,500	Neighborhood Ally	\$10,000	Community Visionary

As a sponsor, your business will help us reach our \$50,000 goal and bring holiday joy to thousands of children. Your partnership will also demonstrate community leadership, increase brand visibility, and align your organization with a trusted Houston-based nonprofit that serves families throughout the year.

To receive maximum recognition in the weeks leading up to the event, please confirm your sponsorship by **December 1, 2026**.

Thank you for considering this opportunity to make a lasting difference for children and families across our community this holiday season.

With appreciation,

Gary Alaniz

Gary Alaniz, Pastor



Sponsor Tiers & Benefits

\$250 – Community Friend

- Recognition in event thank-you communications

\$500 – Friend of the Drive

- Recognition in event thank-you communications
- Certificate of appreciation presented after the event

\$1,500 – Neighborhood Ally

- Recognition in event thank-you communications
- Mention on Toy Drive social media platforms before and after the event
- Certificate of appreciation presented after the event

\$2,500 – City Supporter

- Recognition in event thank-you communications
- Mention on Toy Drive social media platforms before and after the event
- Logo placement on Toy Drive promotional materials (flyers, website, and event banners)
- Reserved 10' x 10' exhibitor space to showcase your business.
- Certificate of appreciation presented after the event

\$5,000 – Regional Advocate

- Recognition in event thank-you communications
- Mention on Toy Drive social media platforms before and after the event
- Social media mentions
- Logo placement on Toy Drive promotional materials (flyers, website, and event banners)
- Reserved 10' x 10' exhibitor space to showcase your business.
- Certificate of appreciation presented after the event

\$10,000 – Community Visionary

- Recognition in event thank-you communications
- Recognition during service announcements and at the Toy Drive event
- Mention on Toy Drive social media platforms before and after the event
- Custom Social Media Content highlighting the sponsor's impact
- Prominent logo placement on all event signage and promotional materials
- Behind-the-Scenes Tour, exclusive look at toy sorting, packing, and distribution operations.
- Reserved 10' x 10' exhibitor space to showcase your business.
- Feature in post-event recap shared across our digital platforms
- Certificate of appreciation presented after the event